Action Assignment #3: iPad Lesson Plan

**Title of Lesson:** Digital Media Presentation Tools (Prezi/Animoto)

**Instructor(s):** Mr. Turner

**Time Allocated:**

* Animoto: 2 – 70min classes
* Prezi: 2 - 70min classes
* Presentation: 1 – 70min class

**Grade Level / Subject Area:**

* Class: Digital Media Tools
* 10-12, Business Education

**Learning Objectives / Goals:**

1. **Animoto**
   * Describe and understand storytelling as a teaching and learning tool.
   * Identify the elements of storytelling.
   * Identify the elements of shooting good video footage
   * Explore power of storytelling for the teacher/students/subject matter.
   * Create a storyboard for production.
   * Produce an individual, unique digital story using Animoto
   * Use a web-based application, Animoto, in the creation of a 30 second digital story
   * Introduce Animations as a form of digital storytelling
   * Saving/uploading/publishing/ embedding completed digital stories
2. **Prezi**
   * Identify and overcome major barriers to listening
   * Assess and respond to a speaker’s nonverbal messages
   * Demonstrate strategies for overcoming communication barriers
   * Respond appropriately to the audience and the situation
   * Research and write business-specific technical reports that incorporate graphic aids
   * Edit business documents to improve content and effectiveness
   * Give a formal presentation using appropriate graphics, media, and support materials
   * Present point of view on a current business issue
   * Evaluate media and oral presentations analytically and critically
   * Demonstrate the ability to satisfy a customer’s request
   * Prepare and deliver a presentation for a specific business purpose

**iPad Application(s) Used:**

* Animoto
* Prezi Viewer

**Learning Activities (Indicate where / when iPad is used):**

**ANIMOTO**

1. Show an Animoto video clip I created
2. Watch 3-minute tutorial on how to use Animoto
3. Have students create accounts
4. Work day
   1. Collecting, saving, uploading photos
      1. On days 1 and 2, students will be using [www.animoto.com](http://www.animoto.com) to make a music video/commercial about their given topic. Pictures, video, text, music, etc. ALL have to be used. Once their video is approved and published, they are to then upload to YouTube, so they can share with others as well as embed into their Prezi.
         1. The iPad can be used to either create and/or view their Animoto video.
   2. The final Animoto video should be viewed on the iPad in the app and YouTube view to ensure good quality was created.

**PREZI**

1. Show a Prezi I made (with embedded Animoto from YouTube)
2. Watch 2-minute tutorial on how to make a Prezi
3. Have students great accounts
4. Work day
   1. Collecting, saving, sploading files, links, videos, etc.
      1. On days 3 and 4, students will be using [www.prezi.com](http://www.prezi.com) to make a presentation about a given topic. Transitions, customized theme, embedded files, links, YouTube video of their Animoto video.
   2. The Prezi Viewer should be used once completed to make sure that the YouTube clip of the Animoto video was uploaded correctly and that once hooked up, the presentation on Day 5 should be completed by logging into Prezi Viewer and making the presentation.

**PRESENTATION**

1. Day 5 – The Prezi Viewer App will be used solely for the purpose of signing in and used to act like the “remote” for the student presenter as they show their Prezi to the class and give the audience a better understanding of their chosen business along with different products and services they may offer.
2. Teacher will be conducting their grade based on the attached rubric below and input grade(s) into the Power School App for students to see grade and comments on their presentation.

**Evaluation:**

1. **Animoto**

|  |
| --- |
| **Assignment:** Create short video using [www.animoto.com](http://www.animoto.com) that tells the class all about your business! You will be required to use 5-10 digital photos and 1 -2 short (5-15 second videos) which describe the business, products, services, etc. You will also include text a minimum of fourtimes. You will also include music as supplied free from Animoto OR “appropriate” music that you upload to the computer.  You will show this video on the “big screen” upon completion after you upload it to [www.youtube.com](http://www.youtube.com) and embed into your presentation created on [www.prezi.com](http://www.prezi.com). No talking by you….just click and play! |
| **Grade:** You will be graded on creativity, professionalism, and meeting all requirements in the directions. (20pts) |

1. **Prezi**

|  |
| --- |
| Create a PREZI to showcase the works that you created during Digital Media Tools this trimester for your business. Included will be a minimum of 7 DIFFERENT web2.0/flash items.   * Animoto (via YouTube) * XtraNormal * Big Huge Labs * VoiceThread * Voki/Blabberize * Doodle/PollEverywhere * Bubbl.us * Snack Tools * Adobe Flash   After all 7 items are embedded and commented upon; you will also embed your Wix/Weebly website as your final item. Creating a pathway will allow for the user to see your Prezi in the order you designed it. Finally, although there are great standard options, make it your own with a customized theme.  I know that some of you have done Prezi presentations in other courses here at West De Pere High School, but since I am giving you time to specifically create an awesome-looking presentation, the bar has been raised significantly! In other courses, I’m guessing the main purpose of the presentation was content-based; in this class, I am focused more on ***what you can do with Prezi***!  Explore, try things out, and have fun with your ‘FINAL’ project!  You will show this PREZI on the “big screen” upon completion after uploaded to your wiki. Enjoy the tool for making a presentation, and NOT having to use PowerPoint! |
| **Grade:**   * 7 DIFFERENT tools (with descriptions) 21 * Wix/Weebly website 2 * Pathway (Transitions) for presentation 4 * Customized theme, pictures, text included 3 * TOTAL 30pts |

1. **Presentation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CATEGORY** | **3** | **2** | **1** | **0** |
| **Sources** | Source information collected for all graphics, facts and quotes. All documented in desired format. | Source information collected for all graphics, facts and quotes. Most documented in desired format. | Source information collected for graphics, facts and quotes, but not documented in desired format. | Very little or no source information was collected. |
| **Attractiveness** | Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation. | Makes good use of font, color, graphics, effects, etc. to enhance to presentation. | Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content. | Use of font, color, graphics, effects etc. but these often distract from the presentaion content. |
| **Requirements** | All requirements are met and exceeded. | All requirements are met. | One requirement was not completely met. | More than one requirement was not completely met. |
| **Oral Presentation** | Interesting, well-rehearsed with smooth delivery that holds audience attention. | Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention. | Delivery not smooth, but able to hold audience attention most of the time. | Delivery not smooth and audience attention lost. |